

# Economic Development Baselland

## Welcome Desk

Your gateway to Economic Development Baselland and to the cantonal administration is the Welcome Desk.

Here you will receive:

- Answers to questions concerning business and location issues
- Information on available property and real estate
- Support with administrative procedures
- Networking opportunities concerning specific questions

In close cooperation with our partners and networks, Economic Development Baselland is able to provide you with a competent and comprehensive service – free of charge!



### Economic Development Baselland

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The canton of Basel-Landschaft is a strong and prosperous centre for business and research. Located in the north-western part of Switzerland, it is one of the world's most successful economic regions and among the most financially robust areas in Switzerland.

# We move – for you!

Economic Development Baselland is the central starting and contact point for all company concerns. It operates across all cantonal administrative departments, is part of the Department for Economics and Health and represents the economic interests in the cantonal administration. Economic Development Baselland supports and advises companies on settlements, foundations, business and location issues, and works to ensure that companies find optimal framework conditions for the development of their business activities.

The main areas of the development activities include:

- Company nurture
- Area development
- Welcome Desk as the central starting point

In addition, the canton of Basel-Landschaft, together with the cantons of Basel-Stadt and Jura, is financing the joint promotion of innovation and location, BaselArea.swiss.

[www.economy-bl.ch](http://www.economy-bl.ch)

# Company nurture

The companies located in the canton are the pillars of successful business. Economic Development Baselland maintains close contact with them, has a sympathetic ear for their needs and creates a good framework for them to develop and grow.

The following are our activities regarding company nurture:

- Recording and supervising the concerns of companies in the context of personal company visits, events on current topics as well as business talks
- Individual support in finding a new location
- Accompanying companies in the settlement process together with BaselArea.swiss

# Area development

The canton of Basel-Landschaft scores with an attractive range of available space. In order to further expand this location advantage, Economic Development Baselland, together with the municipalities and owners, is committed to exploiting the potential of the area.

The following are our activities regarding area promotion:

- Mediation and hub function in specific challenges of private and municipal development projects
- Assistance in target finding and implementing the vision in the most important developmental areas
- Promotion support of the larger economic areas

